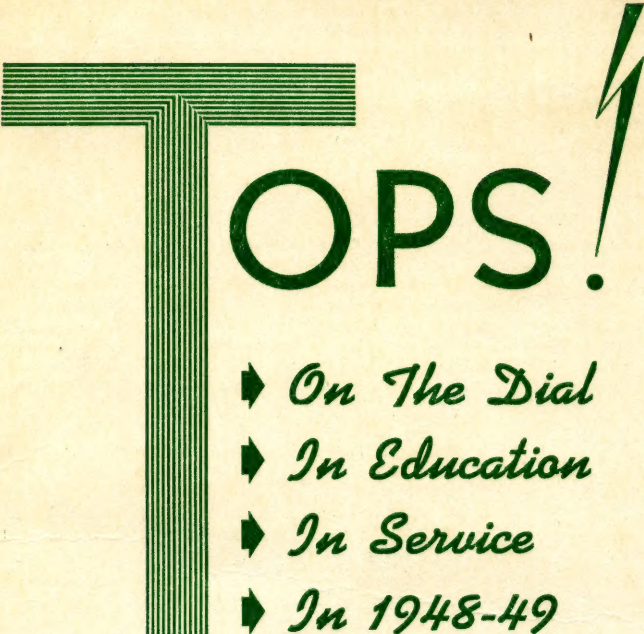


TOPS!



- ▶ *On The Dial*
- ▶ *In Education*
- ▶ *In Service*
- ▶ *In 1948-49*

KOAC *Oregon's
Own
Station*

550 Kilocycles

5,000 Watts

A MEMBER OF THE N.A.E.B.

5000 Watts *Weekly Programs From Radio Station KOAC

MONDAY		TUESDAY		WEDNESDAY	
10:00	The News	10:00	The News	10:00	The News
10:15	Especially for Women Chats with Home Extension Specialists, (10:45)	10:15	Especially for Women Psychology of the Family (Oregon PTA)— 10:30	10:15	Especially for Women
11:00	Oregon School of the Air Excursions in Science	11:00	Oregon School of the Air The Starry Skies	11:00	Oregon School of the Air The Boy Next Door
11:15	The Concert Hall	11:15	The Concert Hall	11:15	The Concert Hall
12:00	The News	12:00	The News	12:00	The News
12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)
1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy
1:15	Oregon School of the Air Land of Make Believe	1:15	Oregon School of the Air The News Watch	1:15	Variety Time
		1:30	Health and Physical Fitness	1:30	This Day
1:35	Kern and Sloop				
1:45	Melody Lane	1:45	Melody Lane	1:45	Melody Lane
2:00	Northwest Frontiers (1st and 3d) Let's Get Acquainted (2d and 4th)	2:00	Keep Mentally Healthy (1st) The World Is Our Affair (2d and 4th) Nursing Information (3d)	2:00	A Woman of Influence
2:30	Memory Book of Music	2:30	Memory Book of Music	2:30	Memory Book of Music
2:45	Great Moments in Oregon History	2:45	Oregon School of the Air What's That Word?	2:45	Oregon School of the Air Stories That Live
3:00	The News	3:00	The News	3:00	The News
3:15	Music of the Masters	3:15	Music of the Masters	3:15	Music of the Masters
4:00	Oregon Reporter	4:00	Oregon Reporter	4:00	Oregon Reporter
4:15	Keyboard Classics	4:15	Favorite Hymns	4:15	Proudly We Hail
4:30	The Capitol Story	4:30	World of Tomorrow		
4:45	Children's Theater	4:45	Children's Theatre	4:45	Children's Theater
5:00	On the Upbeat	5:00	On the Upbeat	5:00	On the Upbeat
5:50	550 Sports Club	5:50	550 Sports Club	5:50	550 Sports Club
6:00	The News	6:00	The News	6:00	The News
6:15	Dinner Melodies	6:15	Dinner Melodies	6:15	Dinner Melodies
6:30	Music of Czechoslovakia	6:30	'Round the Campfire	6:30	Headlines in Chemistry
				6:45	Guest Star
				7:00	Farmer's Union
7:15	Evening Farm Hour Market Reports (7:15)	7:15	Evening Farm Hour Market Reports (7:15)	7:15	Evening Farm Hour Market Reports (7:15)
8:00	UO School of Journalism	8:00	Oregon Forum	8:00	Radio Shorthand Contest
8:15	Campus Recital				
		8:30	Errands of Mercy	8:30	Veteran's News Review
8:45	World in Review	8:45	The News	8:45	The News
9:00	Music That Endures	9:00	Campus Headlines	9:00	Music That Endures
		9:30	Music That Endures		
9:45	Evening Meditations	9:45	Evening Meditations	9:45	Evening Meditations

* KOAC Special Events Department also features collegiate sports in season from the University of Oregon and Oregon State College as well as lectures, convocations, and other events of campus and state-wide interest and importance. Watch the daily press and listen to KOAC for

The State-Owned Station, Corvallis, Oregon

550 Kilocycles

THURSDAY		FRIDAY		SATURDAY	
10:00	The News	10:00	The News	10:00	The News
				10:05	Beaver Coed Weekly
10:15	Especially for Women Calling Mrs. Oregon (10:30)	10:15	Especially for Women This Happened Today (10:30)		
				10:30	Especially for Women Chats with Home Ex- tension Specialists (10:45)
11:00	Oregon School of the Air Magic Casement Stories	11:00	Oregon School of the Air Nature Trails	11:00	The Concert Hall
11:15	The Concert Hall	11:15	The Concert Hall		
12:00	The News	12:00	The News	12:00	The News
12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)	12:15	Noon Farm Hour Market Reports (12:30)
1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy	1:00	Ride 'em Cowboy
1:15	Oregon School of the Air Let's Sing, America	1:15	Oregon School of the Air Tell a Story (1:15) Our Everyday Things (1:25)		
				1:30	Voice of the Army
1:45	Melody Lane	1:45	Melody Lane	1:45	Melody Lane
2:00	Home Garden Hour	2:00	The Clubwomen's Half Hour	2:00	Traffic Safety
2:30	Memory Book of Music	2:30	Memory Book of Music	2:15	Pan-American Rhythms
2:45	Oregon School of the Air Adventures in Research	2:45	US Marine Band	2:30	Memory Book of Music
3:00	The News	3:00	The News	3:00	Science News of Week
3:15	Music of the Masters	3:15	Music of the Masters	3:15	Music of the Masters
4:00	University Hour	4:00	Oregon Reporter		
		4:15	Strictly Jazz		
		4:30	Kern and Sloop		
		4:45	Children's Theater	4:45	Children's Theater
5:00	On the Upbeat	5:00	On the Upbeat	5:00	On the Upbeat
5:45	OSC Studio Orchestra				
		5:50	550 Sports Club	5:50	550 Sports Club
6:00	The News	6:00	The News	6:00	The News
6:15	Dinner Melodies	6:15	Dinner Melodies	6:15	International Hour
6:30	'Round the Campfire	6:30	Music of Czechoslovakia		
				7:00	Grand Opera Tonight
7:15	Evening Farm Hour Market Reports (7:15)	7:15	Evening Farm Hour Market Reports (7:15)		
8:00	Psychology of the Family	8:00	Research Report		
		8:15	Here's to Veterans		
8:30	This Is Forestry	8:30	Great Songs		
8:45	The News	8:45	The News	8:45	The News
9:00	Music That Endures	9:00	Music That Endures	9:00	Dance Parade
9:45	Evening Meditations	9:45	Evening Meditations		

announcements of these special broadcasts on your state-owned station. Be sure that you are on the KOAC mailing list to receive bulletins and announcements.

Campus Programs

From KOAC's studios on the campuses of the University of Oregon and Oregon State College programs are presented featuring the wealth of talent found among students, faculty, and visiting personnel of the institutions. Education, information, and entertainment of interest and of value are to be found in KOAC's programs from the Oregon State System of Higher Education.

Fine Music

KOAC presents daily programs of outstanding music. Program schedules for classical music are available monthly upon request. Address a post card to KOAC, Corvallis, Oregon.

Farm and Home

Service programs featuring farm and home information are presented daily, Monday through Saturday. Check the enclosed schedule for KOAC FARM HOURS and programs planned ESPECIALLY FOR WOMEN. Trained specialists in these important fields are on the staff of KOAC and direct these broadcasts.

State Departments

This weekly schedule includes a number of features from various divisions of state government at Salem. Watch the press and listen to KOAC for announcements of additional outstanding features from the State Capitol.

Sports in Season

Follow the fortunes of your Alma Mater by tuning KOAC's sportscasts of home conference games of Oregon State College and the University of Oregon.

ON THE AIR TO SERVE YOU

JAMES M. MORRIS, Program Manager
DORICE STEWART, Secretary
ARNOLD C. EBERT, Farm Programs
LEONA M. STRINGFELLOW, Women's Programs
LANA LU HULL, In-School Programs
JAMES S. NELSON, Production
D. G. STARLIN, Production (UO Studios)
JAMES M. JACKSON, Music
CLINTON A. GRUBER, Chief Announcer
R. S. ELLINGTON, Announcer

GRANT S. FEIKERT, Chief Engineer
BEN J. BALLARD, Assistant Engineer
D. B. THOMPSON, Operator
LLOYD CRANE, Operator
MALCOLM M. McWHORTER, Technician
VERNELL THORSTED, Clerk-typist
PAT JUNE SHEETS, Clerk-typist
FRED W. GLEESON, Student Announcer
CHARLES F. SPERR, Student Announcer

10 a.m. to 10 p. m. Daily Except Sunday

Oregon State System of Higher Education
LEAFLET SERIES

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